

The Libramont Fair more than ever at the service of agriculture and the rural world

Following government decisions concerning large gatherings and after consultation with our exhibitors and partners, the board of directors of the Royal Society "Le Cheval de trait ardennais" met on Thursday, April 16, to analyze the situation relating to the 2020 edition of the Libramont Fair. Following immediately, a meeting was held on Friday 17th of April with the Minister of Agriculture Willy Borsus. Together, we made the decision to cancel the Libramont Fair in 2020.

Rather than being forced to take a last-minute decision, we have opted to be cautious and to protect our exhibitors as much as possible from the costs they would have incurred in the coming weeks.

This cancellation is also in line with what characterizes Belgian agriculture as a whole and the Libramont Fair in particular: the constant concern to guarantee consumer safety in terms of health. The Libramont Fair, during its almost 100 years of existence, has grown with the concern of the well-being and the protection of each of its visitors and its exhibitors. Subjecting them to any health risk is not an option for us.

This painful decision is based on our desire to guarantee the quality standards of an event of major importance for the agricultural sector and of international stature.

The Libramont Fair is not just an event, it is a showcase of Belgian agriculture as a whole and of the other sectors which are closely linked to it, such as forests and environment.

The 4 days of the Fair help highlight our farmers know-how, as well as their suppliers and partners, like no other event can.

Let us also remember that the Libramont Fair generates about 40 million euros during and after the fair.

We do not intend to disappear. More than ever, we have decided to put the know-how of our teams at the service of agriculture, forestry, the environment and the rural world in general. We will therefore meet again, just like in previous years and in a format to be defined, in July 2021.

The expertise and know-how of our farmers must be one of the greatest prides of our region. At a time when everyone recommends favoring local artisans and traders, the same must apply to products from the agricultural sector, an eminently strategic sector if ever there was one.

It is for this reason that, in agreement and with the support of the Minister of Agriculture, we want to put our talents as communicators, promoters of ideas and gatherers from various views at the service of our community: that of women and men who fulfill the noble and millennial mission of feeding their fellow humans in harmony with our most precious good: our soil. We wish to keep in touch with you on a regular base throughout these long months that separate us from July 23, 2021.

Finally, we would like to seize the time available to us to define the outlines of a Libramont Fair even more in line with the expectations and needs of our partners and actors from the agricultural and forestry worlds in all their diversity by the next edition and in collaboration with them. Faithful to our concern for continuous improvement and having an opportunity to review a model whose success is undoubtable, we want to strengthen its alignment with the needs of the sector and of society. This work should allow us to have a 2021 edition that meets everyone's expectations.



Natacha Perat
Manager



Jean-François Piérard
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